



Wilderness Trail Bikes, better known in short as WTB, has prolonged its partnership with the Genghis Khan MTB Adventure also for 2013. The American brand for high-quality MTB components has established itself firmly in China and Asia in general, and being involved in one of the continent's biggest MTB events is therefore a logical step in the ongoing development of the brand.

Nordic Ways is delighted and grateful for the continuous trust and support from WTB, and is looking forward to a solid partnership to last well into the future.

WTB will provide a.o. a large number of top notch competition tyres and saddles as prizes for podium getters in each stage of the 3-day MTB race. A special promotional stand with WTB items on display and for sale is also envisaged, so everyone has a unique chance to get familiar with the brand and its product range!

Like last year, WTB also plans to have its own team taking part in the race. Its riders Erich Felbabel and Pierre-Arnaud Le Magnan scored third place and sixth place overall. Can they still improve on that this summer?

Please find out more information about WTB on its [website](#) (also in Chinese). People residing in China can also contact

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for info as well as product orders.

