



Between 15 and 18 March 2012, the Beijing Bike Week (BJBW) will open its doors to the general public. The first edition of the Bike Expo will include several big-brand exhibition stands, bike talks, bike films, bike polo, bike tricks, bike maintenance and fitting demonstrations and short bike races.

The BJBW is an initiative of Serk Cycling and Chinabikers.com, and takes place at the Jinbao Place in downtown Beijing. Nordic Ways is happy to lend its support to the BJBW, and will give away a.o. five vouchers for the Genghis Khan MTB Adventure in Inner Mongolia between 29 June and 1 July 2012.

Find out more about the [Beijing Bike Week](#)

All details about the Genghis Khan MTB Adventure are to be found on the new event website.

# 北京自行车周 BJBW

BEIJING BIKE WEEK 2012年3月15日-18日 地点: 金宝汇购物中心

PALACE OF GLOBAL LUXURY  
JINBAO PLACE  
金宝汇购物中心

自行车选车维修知识讲座  
Bike Tech Seminars

自行车电影节  
Cycling Films

自行车大观园  
Unique Bike Show

自行车马球  
Bike Polo

自行车竞技  
Bike Tricks

自行车展  
Bike Expo

野猫赛  
Alley Cat Race

参展品牌:  
**cervélo** VROOMEN.WHYTE.DESIGN

**SLIFT** CARBON

**UCC** UNIVERSAL CYCLE

**BMC** swiss cycling technology

主办: 华轮国际

支持:

媒体:

**serk**

CYCLING IQ